



**University of Wales**  
Trinity Saint David



# Swansea Business Campus

International Brochure

# About the University

The University of Wales Trinity Saint David (UWTSD) was formed on 18 November 2010 through the merger of the University of Wales Lampeter and Trinity University College Carmarthen, under Lampeter's Royal Charter of 1828.

**On the 1 August 2013, Swansea Metropolitan University became part of UWTSD. The University of Wales merged into the UWTSD in 2017. His Royal Highness, the Prince of Wales is its Royal Patron. Today, the University of Wales Trinity Saint David is a dynamic and ambitious institution providing high quality education and research.**



The University is focussed on enterprise and innovation, enabling our staff and students to transform ideas into real opportunities and solutions for business.

The university is investing 300 million pounds in the **Swansea Waterfront Innovation Quarter**, a multi-functional development in Swansea's former docks area which will be made up of purpose-built facilities for learning, teaching and applied research as well as social, leisure and recreation spaces.

The University of Wales Trinity Saint David has been ranked top 20 best UK universities for academic experiences in The Times Higher Education Student Experience Survey 2017.

UWTSD ranked 4th in the UK & 1st in Wales for 'Teaching Quality' in Business Studies. The University has also been ranked 4th for good personal relationship with teaching staff, and joint 1st in Wales. In Whatuni Student Choice Awards 2017.

# Swansea Campus

Founded in 1853, the Swansea campuses have a reputation for *innovative industry-led and career-driven programmes.*

## Vibrant City Centre Campuses

Swansea, with its city-centre campuses dedicated to art and design, business and management, education, communities and performance as well as architecture, computing and engineering, gives

students easy access to shopping, recreation and relaxation opportunities plus a magnificent beach and the stunning Gower coast just a few miles up the road.



# Swansea Business Campus

At Swansea Business Campus employability is our key focus.

**We take an applied, employment-based approach to all our programmes. Teaching and learning is focused on real life case studies.**

You will experience innovative student-led approaches to learning delivered by professionals and academics who ALL have experience in industry. We understand the real world.

All courses are designed to instill in graduates the attributes desired

by employers, e.g. innovation, creativity, an enterprising mindset and responsiveness to unexpected events or tasks. We are a city centre Business campus and a short walk from the beautiful sweeping sands of Swansea Bay. We provide a supportive environment. You will have a personal tutor. We have a wide range of cultural, business and management events provided by employers, professional bodies and the School and University that you can participate in.

# Courses

## Degree Completion at UWTSO

Students who have completed a HND and meet the relevant admissions requirements are able to undertake the final year of the degree to obtain a BA.



# Undergraduate Programmes

## BA (Hons) International Business Management

**This course is designed for those students who *aspire* to a career in *international business management* in order to develop the skills and knowledge needed to manage.**

The course provides practical application of relevant academic concepts and theories to the international workplace. All subjects studied on the programme are relevant to the world of work, across specialist disciplines and sectors. The skills developed to achieve academic success are also those required by international employers in today's competitive global multi-cultural workplace and for study at higher levels.

This programme offers an academically challenging, vocational experience which incorporates innovative teaching and assessment methods. Students will be expected to be active in managing their learning experience, to be creative and to take initiatives to develop

themselves. The opportunity to study business and management in action is a rewarding intellectual experience which also provides a well-grounded base for future career development.

### Final year International Direct Entry Mode

Students who choose this mode will study 6 modules, including International Business Communications and International Consultancy Project and Global Ethics. Students will benefit from full integration into the wider activities of the Faculty e.g. Enterprise Weeks, guest presentations, opportunities to enter industry/management competitions or develop business plans to start their own enterprises.

## BA (Hons) International Financial Management

**This course provides a practical and analytical understanding of business and management whilst allowing students to develop knowledge and understanding in the specialist area of Finance.**

The Finance pathway is designed to meet the needs of those students who have identified Finance as an area of particular interest and wish to explore that in more detail.

Graduates of the programme pathway will be able to demonstrate a systematic understanding of key aspects of Business Management and Finance, including acquisition of coherent and detailed knowledge relating to organisations, their management, the economy and the business environment, at least some of which is at, or informed by, the forefront of defined aspects of the business discipline and within the context of finance.

## BA (Hons) International Travel & Tourism Management

This programme will prepare students for a management career in the International Travel and Tourism industry.

Students will gain a detailed knowledge and understanding of the tourism and travel industry helping to create distinctive global graduates with key industry skills.

The programme provides students with the academic and vocational skills required to secure a highly successful career in tourism and travel management. Throughout the course the students will focus on developing their employability skills and industry knowledge with taught classes supplemented by international field study trips, internships and placements.

7th

in the UK for student satisfaction in Hospitality, Leisure, Recreation & Tourism.

NSS 2017

## BA (Hons) International Hotel Management

**This exciting new programme is the result of a close partnership between the University of Wales Trinity Saint David and Marriott Hotels, widely recognised as one of the world's leading hotel brands.**

This unique collaboration combines vocational training at the Marriott Hotel with academic study on campus at UWTSU.

The programme comprises two years of full time study. Each year is divided into three four-month blocks, two of which are spent studying at Swansea Business Campus with the remaining block spent on placement in the Marriott Hotel.

Students will therefore spend a total of eight months (two four-month blocks) within the Marriott Hotel, working in a range of departmental areas. Placement during the first year of the degree will have a more operational emphasis; the second year will combine operational duties at a more advanced level together with involvement in hotel administration and management.

Students will develop enhanced guest service skills and a critical understanding of the operational requirements associated with different departments in the hotel.

For the remaining sixteen months (four four-month blocks), students will pursue academic study at Swansea Business Campus. The modules studied will develop a critical understanding of essential management theory and practice, provide a global context within which hotel organisations operate, and engage students with principles of sustainable business practice. This will provide a theoretical foundation of subject knowledge that can then be applied within a practical context during the placements at the Marriott Hotel.

The learning will be underpinned by core skills development focusing on management and leadership skills, tourism and travel strategies and organisational understanding as well as the global hospitality and guest service skills which are central to the sector.

Throughout the programme, students will focus on global issues such as developing a detailed understanding of the importance of sustainability and entrepreneurship. This will be

linked to the underpinning focus of developing employability skills in order to prepare them for a future career in the International Industry.

Close links with several leading global travel and tourism organisations allows the programme to offer a range of exclusive International Internship Opportunities enabling students to develop skills required by key industry leaders, bringing the learning alive and developing graduates ready to move quickly into management positions.

1st

in Wales for student satisfaction in Tourism, Transport & Travel.  
NSS 2017



## MBA

Swansea Business School (SBS) has delivered its MBA programme to students from around the world for over twenty years.

- Develop the key leadership and management skills and knowledge you need to progress in your career.
- Work with friendly, experienced, practice-led tutors who will guide you through every step of the process.
- Join a learning community that will become a business network for life.
- Gain a leading Management qualification in a flexible, supportive learning environment.

The MBA is an internationally respected general management qualification, which enhances the skills and competences of experienced managers, but also provides a launch into a management career for more recent graduates.

The programme covers the general business/management curriculum, with an opportunity to specialise. All students are encouraged to apply concepts learned as well as become familiar with theoretical paradigms. The content will improve students'

potential to manage and lead organisations effectively through development of abilities, extension of knowledge and understanding of a wide range of management skills, ideas and theories.

This programme is designed for students from a wide variety of backgrounds who are seeking international career opportunities through the development of their managerial abilities.

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## BSc Health Management

**The Health Management Programme provides the knowledge and skills needed to be an effective manager in the Health and Healthcare Sector.**

You will gain an understanding of the external context in which healthcare organisations operate, how they are managed, as well as the analytical techniques that can be applied to the decision-making process within the Health Sector.

This programme offers an academically challenging, vocational experience which incorporates innovative teaching

and assessment methods. The opportunity to take on public or voluntary sector work experience is a key theme throughout all our programmes. We will work with you to find the placement which suits your future goals.

We are proud of our strong student support and study skills development programme. We will also equip you with wider skills such as interview skills, mentoring and life coaching skills within the first year. The Health Portfolio boasts a high rate of employability within 6 months for graduating students.



## BSc Health and Social Care

**The BSc Health and Social Care is a three year programme structured to enable flexibility in your career. It is also an excellent starting point for those unsure of their employment goals within the sector.**

We work closely with three health boards and a wide range of local and national organisations to build upon our excellent reputation in preparing you for employment. We also offer a high level of support to help you develop the professional, practical and academic skills needed to succeed.

The Health and Social Care Programme is offered as a BSc (3 years) and HND (2 years).

The programme provides the knowledge and skills needed to work in a range of roles within both health and social care. You will gain an understanding of the external context in which such organisations operate, how they are run, as well as the analytical techniques that can be applied to the development of both sectors. In addition, assessments include; essays, exams, reports, presentations, reflective blogs and professional portfolios.

You will also be asked to utilise information technology communication and organisational skills for your assignments.

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I really wanted to study the management side of sport and this course gave me the skills and confidence to progress onto a teacher training degree.



**Alice Silva Surgy Pereira**  
BA International Sports Management

## BA International Sports Management

### From Tracksuit to the Global Manager

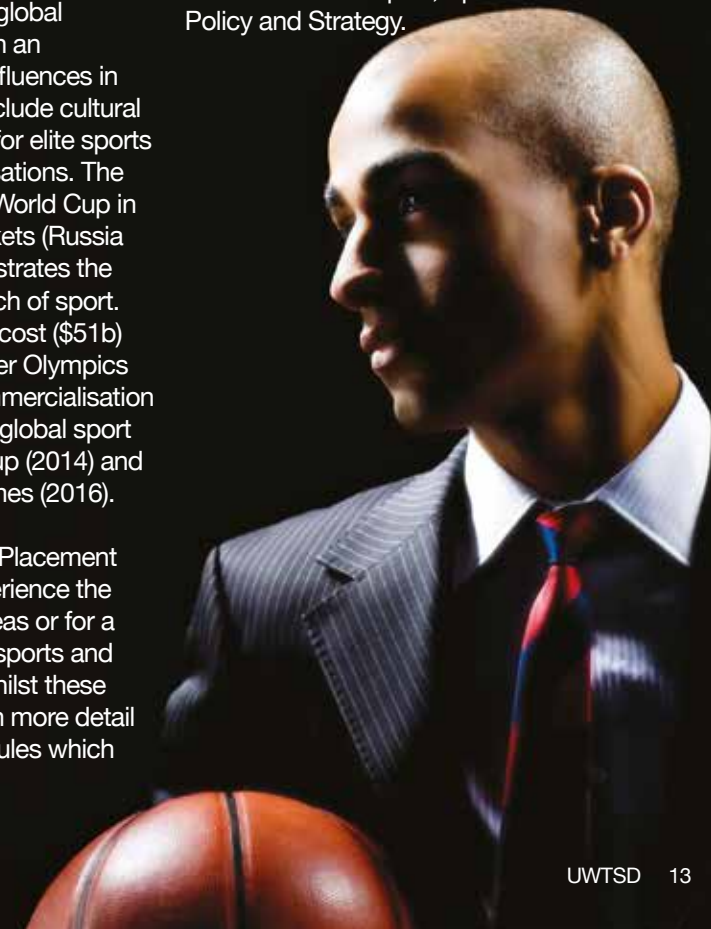
**The programme will prepare students for a future career within the International and Multinational sports market.**

The course will attract individuals who wish to work within the sports management field from a global perspective. Students gain an understanding of global influences in sport which would also include cultural and language challenges for elite sports players and global organisations. The decision to hold the FIFA World Cup in two emerging sports markets (Russia 2018, Qatar 2022) demonstrates the global growth and the reach of sport. Add to this the enormous cost (\$51b) of hosting the recent Winter Olympics (Sochi, 2014) and the commercialisation of Rio as a destination for global sport with the Football World Cup (2014) and the Summer Olympic Games (2016).

An International Industrial Placement will allow students to experience the benefits of working overseas or for a global organisation in the sports and entertainment industry. Whilst these benefits will be explored in more detail in the corresponding modules which

complement the design and delivery of the BA International Sports Management degree.

Example Modules – Global Cultural Sporting Environment, Language and Intercultural Awareness, Global Sports Events Management, The International Sports Market, International Applied Sports Placement, Sports Marketing, The Business of Sport, Sports Policy and Strategy.



## BSc Policing

**The Police Sciences degree provides students with a vocational knowledge that prepares them for a career in the modern Police Service in policing and supportive roles.**

The programme provides an essential understanding and knowledge of policing expected of aspiring police officers, support and administrative professionals by today's Police Service.

All subjects studied on the programme are relevant to the world of work within today's modern police service. The skills developed to achieve academic success reflect those required by employers and for study at higher levels. The University works closely with the police forces of South Wales and has developed a number of student schemes that give students an invaluable insight into working within the police service in a variety of roles. The involvement of public service employers, specialist police officers and senior police officers together with other public service agencies in

the delivery of the programme gives opportunities for students to interact with external networks and see the relevance of their studies.

The programme integrates theoretical study and application to 'real life' utilising a variety of teaching strategies designed specifically to provide students with relevant and realistic scenarios that 'real Police officers' might expect to encounter. Additionally the programme includes case studies on all aspects of policing and draws on experience by incorporating a number of inputs from subject matter experts who have a wide experience in a variety of policing roles. In particular our graduates have analytical, research, interpersonal, cross cultural, communication and empathetic skills. The skills of managing ICT, communication to peers and external organisations, numeracy, problem solving, interacting in teams, ethical reasoning, critical appraisal, self-management and leadership have been particularly applauded.

## BSc Policing and Criminology

**This programme will provide an in-depth knowledge of a wide range of aspects of policing combined with the study of Criminology where the student will look at crime, why people commit crime, what deters people from crime, policing of crime and the legal penal system.**

This course is designed for students who are interested in pursuing a career in the legal justice system or those interested in working in the public sector for example the Police force.

The course has developed strong links with local organisations to allow for relevant and professional work experience. Giving our graduates the best possible springboard from the academic to the working world. Some of the volunteer work opportunities that have been developed will allow for students to play an integral part of a professional working environment and will give a clear and in-depth insight into the profession.

The course team operates an open door policy allowing for a friendly and open environment for students to learn and develop. There is a learning support team who run regular workshops and tutorials in basic and advanced skill development. The excellent levels of student care are reflected in the NSS results of the course and students feel valued and supported throughout their university career.

## BSc Law and Criminology

**This course offers the opportunity to understand the fundamentals of Law that govern all aspects of life, and develops knowledge and understanding of the core schools of criminological thought, their historical and political foundations and practical application.**

The course combines the study of Criminology where the student will look at crime, why people commit crime, what deters people from crime, policing of crime and the legal penal system, with a grounding of legal principles such as Contract, Public tort, Property, and Criminal Law.

## BA Law and Business

**BA in Law and Business opens up a range of exciting opportunities for employment and further training in the legal profession. Your study of Law with Business will also equip you well for future leadership roles in any organization and open up employment opportunities in business and human resource management.**

The combination of both Law and Business allows for a greater depth of knowledge and the workings of private sector organisations. In studying Business, you will have exercised research and problem-solving skills and demonstrated your ability to analyse and interpret data. The course is also designed to equip you to understand and adapt to global business.



# A Truly Supportive University

6<sup>th</sup> = 8<sup>th</sup>

UWTSD ranked 6th in the UK for student support.

Whatuni Student Choice Awards 2018

UWTSD ranked =8th in the UK for good support/welfare.

The Times and The Sunday Times Good University Guide 2018

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My placement experience in Aspen Colorado during the course was truly unique where it allowed me to build networks, apply my knowledge and continue my education at UWTSD where I progressed onto the MBA.



**Josh Lewis**  
BA International Sports Management with placement year

# Student Life

**The life of an International student at UWTSB is rewarding, challenging whilst also engaging where you have the opportunity to work with students from many corners of the world.**

In addition to student interaction, Swansea Business Campus focuses on developing industry relationships with key partners. These organisations provide our students with many placement and employment opportunities from businesses and health care trusts, to multinational tourism providers and professional sports teams. Each of our pathways are underpinned with key management modular knowledge which makes our global graduates distinct and ready to excel in their future career. Many of our modules are assessed via coursework from written reports to gathering portfolios which evidence the research work you have undertaken.

Living and studying in another country can have additional challenges but UWTSB supports its international students within Swansea Business Campus through collaboration with our student services department and the employment of international support officers who can communicate in a multitude of different languages. Our officers can help you overcome financial and accommodation concerns and we also offer counselling and welfare services. When you are studying in the UK you will also be able to use the National Health Service (NHS) which will give you piece of mind in knowing your healthcare is covered.



## The Cultural Programme for International and European Students

The Cultural Programme is an important part of your time at the University of Wales Trinity Saint David. The Programme provides a variety of excursions to various locations in Wales and England throughout the academic year. Excursions usually take place on weekends and you are accompanied by members of staff who provide historical and cultural information. This is a great way to get to know Wales and England in a safe and friendly environment.

From a local perspective the city of Swansea is home to two professional sports teams with Ospreys Rugby and Swansea City Football Club playing their home games close to campus at the Liberty Stadium. You can experience a live Premier League game where players from all over the world compete within professional clubs to win the Premier League Title. There is also a fantastic coastline where the 19 mile long Gower Peninsula will allow you to witness some of the best beaches and natural sights in the world.



“It was great to see behind the scenes at the Olympic Stadium and the Manchester City Academy which really demonstrated the link between coaching theory and business practice.”

 **Fotios Mentzelopoulos**  
BA International Sports Management

## English Language Support

The English Language Centre on our Swansea campus offers support in English for Academic Purposes (EAP) during your studies, this may be in the form of a class or small seminar group. Examples of course content are as follows:

- Assignment structure: from essays to dissertations
- Referencing skills: citations and bibliographies
- Critical analysis: e.g. facts versus opinions
- Academic Reading: authentic reading texts on your subject area
- Academic Listening: improving listening skills for successful lectures & tutorials
- Academic Writing: essay types, paraphrasing, summary writing

# Applying to UWTSD

## How to Apply:

If you wish to apply directly to the University please email: **international.registry@uwtsd.ac.uk** and a member of our team will contact you providing you with all the advice and guidance you need throughout your application process.

## Academic Requirements

**International Qualifications**  
We recognise a wide range of international qualifications, including the International, French and European Baccalaureates. If you are applying from outside the UK, typically a minimum of the equivalent of two A-Level passes for an honours degree programme and the equivalent of one UK A-Level pass for an HND programme will meet the University entry requirements. The University will also accept students who have completed a recognised International Foundation Programme.

## English Language Requirements

If you are an international student, or an EU student whose first language is not English, you will be required to have sufficient command of the

English language to enable you to follow your course without linguistic difficulties. For example, for study at undergraduate level and above, your English language must be assessed at CEFR Level B2 which is equivalent to a minimum of IELTS 6.0 overall with no less than 5.5 in reading, writing, listening and speaking. To meet this requirement you must provide evidence of a Secure English Language Test (SELT). For a list of these and for further information regarding Home Office English language requirements please go to: [www.gov.uk/tier-4-general-visa/knowledge-of-english](http://www.gov.uk/tier-4-general-visa/knowledge-of-english) if you have any questions regarding this please e-mail:

**International.Registry@uwtsd.ac.uk**



## Recognition of Prior Learning

The University is pleased to consider applications from individuals with relevant certificated qualifications or evidence of experiential learning that may allow them to enter a programme at an advanced level. Applicants will be asked to complete a Recognition of Prior Learning Form at the application stage.

## Terms and Conditions of an offer of a place

When an applicant accepts an offer of a place at the University of Wales Trinity Saint David, a binding contract is formed. A place on a programme of study is subject to the applicant successfully completing the admissions and enrolment process.



It's wonderful to be able to work with fellow students from different nations as they all bring varying ideas to the table. Group discussions bring out new ideas and perspectives from individuals and this helps us to learn more from each other. A good example was Laing O'Rourke where we all had to come together to suggest a new framework for a session of 'real life problem solving'. This has given us the opportunity not only to work alongside a global firm but also understand the real needs of the business world.



**Sarveet De Alwis**  
SriLanka

# Visas and Immigration

## Tier 4 (General) Student Visa

You will need to apply for a Tier 4 (General) Student Visa if you will be coming to study at UWTSD for more than 6 months or if your course of study in the UK contains a work placement. Please note that all Tier 4 visas must be applied for before travelling to the UK regardless of which passport you hold. Before applying for your Visa you will need to receive a Confirmation of Acceptance for Studies (CAS) from the University.

As part of any Tier 4 visa application you will be asked to show that you have sufficient money to cover any remaining tuition fee for the first year of your course and living expenses for up to one year. UWTSD offers support to all of its international students to guide them through the admissions and UK immigration process.

If you require any further advice or information on the Universities Admission process or Visa requirements to study at UWTSD please contact us at: **[International.Registry@uwtsd.ac.uk](mailto:International.Registry@uwtsd.ac.uk)** and a member of our Immigration Services and Visa Compliance Team will be happy to help.



Moving from Gibraltar for my education and swimming was a great experience. The course gave me the management based skills I need to become a professional within the sports industry.



**Jordan Gonzalez**  
Commonwealth and FINA World  
Championship National Swimmer



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The most important thing I learnt during my MBA experience is that there is no sense to be afraid of mistakes because there is no right and wrong answer. It depends on the arguments we provide. Thus, this principle made me feel free to experiment and explore innovative business ideas in depth.



Yuliana Oselska  
Ukraine

## For further information:

Please contact International Registry: [international.registry@uwtsd.ac.uk](mailto:international.registry@uwtsd.ac.uk)  
or visit: [www.uwtsd.ac.uk/swanseabusinessschool/](http://www.uwtsd.ac.uk/swanseabusinessschool/)



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